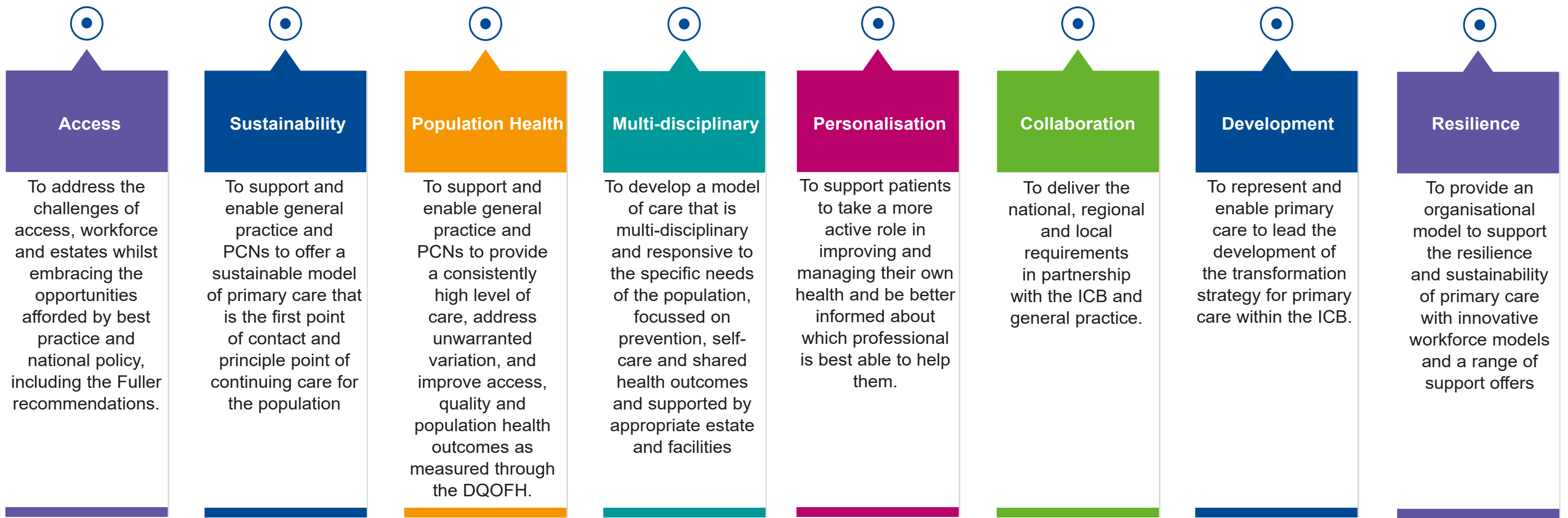


# Dudley Primary Care Strategy 2022-2025 - Vision



These Dudley Integrated Health and Care NHS Trust commitments underpin the strategy

Everything we do is underpinned by the Dudley Integrated Health and Care NHS Trust purpose

Put people first

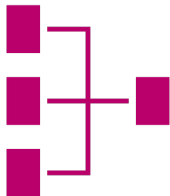


Enable and support our staff



We will do this ensuring everyone involved in the provision of care works together, keeping the person at the heart of everything we do

Simplify what can be complex



Be accountable for our actions



To connect with the people of Dudley, embrace our diversity and support them to live longer, healthier lives



Community where possible, hospital when necessary



# Dudley Primary Care Strategy 2022-2025 - Priorities

## Access

To deliver extended access appointments over 7 days a week through the access hub and develop a sustainable improving access plan including the role of the Urgent Treatment Centre.

## Additional Role Reimbursement Scheme (ARRS)

To develop our ARRS service offer to PCNs – consistent operating model with the ability to flex, in partnership, to meet population needs of practices.

## Clinical

To develop and implement a primary care operating model, for practices and Integrated Care Teams, that defines how services operate in support of general practice, Primary Care Networks and the Dudley place.

## Development

To develop our strategic approach to providing primary medical services. To develop and implement an operating model for general practice for the provision of primary medical services.

## Digital and Business Intelligence (BI)

To develop a digital blueprint in support of the primary care operating model. To produce BI and population health analytics that enable operational services to respond to the needs of the population.

## Dudley Quality Outcomes Framework for Health (DQOFH)

To lead the review of DQOFH indicators and the way in which services are organised to support the delivery of DQOFH.

## Learning & Development

To co-produce and implement a strategy, with the Training Hub, to offer a broad range of professional and personal development to all roles across primary care.

## Quality

To provide a quality improvement support function, sharing policies and procedures to enable practices reach good or outstanding in every Care Quality Commission domain.

## Stakeholder Engagement

To support primary care to be informed and to represent and reflect the “voice” of primary care across the system.

## Corporate

To develop and provide a business partnering support function to general practice and Primary Care Networks for quality, business intelligence, HR, administration and financial support.

## Estates

To develop and implement an estates strategy that supports the delivery of the primary care operating model

## Workforce

To create a strategy to recruit and retain staff, including the creation of a bank of clinical and non-clinical staff, to sustainably deliver primary care.